

DAVID WAGNER

Consultant

David Wagner is a consultant with Alpine International who is widely acknowledged as a leading authority on media and business communications skills, as well as crisis management. In his role, David applies his extensive experience and background as a business and corporate communications professional.

David has conducted communication workshops throughout the Asia-Pacific region, the Middle East and North America. Over the past 25 years, he has coached thousands of trainees including presidents, CEOs, ambassadors, and top government officials on communicating persuasively in business and managing the media through effective message delivery. He has conducted more than 4,000 workshops for hundreds of organizations and firms including Goldman Sachs, Oracle, Johnson & Johnson, Singapore Airlines, and Wal-Mart.

David has lectured extensively on business communications at a number of institutions including Waseda University in Tokyo and the Institute of Public Administration and Management in Singapore. He has authored 19 books on business communications and language usage with translations in Chinese, Korean, and Japanese.

Early in his career he worked as a reporter based in Japan for the *Denver (Colo.) Post*. He also served as a columnist for the *Mainichi Daily News* and the *Daily Yomiuri*. He also created and hosted two nationally televised three-month series on NHK in Japan on international business skills. David conducts most of his professional efforts in English but speaks Japanese proficiently.

When not consulting professionally, David volunteers his skills and time to assisting those in need of communication assistance. After the April 2011 earthquake in Japan, he assisted the Prime Minister's Office on media management in order to better convey messages to the foreign press.

- M.A., Monterey Institute of International Studies, USA
- B.A. in Humanities, with specialization in modern Asian history, Fort Lewis College, Colorado, USA

Languages: Japanese, English

