

MIKI MOTEGI-HALL

Director, Global Business Strategy

Miki Motegi-Hall is leading efforts on business strategy for Alpine International, where her sales and marketing expertise really becomes a strong benefit to her in this role. Miki uses her extensive experience in diverse diplomatic relations gained from five years as a convention leader with the New York office of the Japan National Tourism Organization (JNTO), which is involved in a broad range of activities promoting travel to Japan and for which she coordinated international conferences that brought thousands of conventioners to Japan.

A native of Japan, Miki's professional background began in Tokyo as writer and editor of a monthly fashion industry and retail marketing trade publication. She later became an organizer/specialist liaising with the committees of academic and medical organizations planning international congresses, negotiating details between meeting sites and the committees as well as overseeing operations during international meetings.

Eventually, Miki moved to New York where she began attending school again as well as working for an international Japanese airline, serving as a liaison with JNTO where she eventually gained a position of great responsibility and became a bridge between the two cultures. Overall, these roles have broadened her range of contacts and knowledge of global industries around the world.

Miki graduated from Toyo Eiwa Women's College in Tokyo, having majored in English Literature, and attended New York University, Stern School of Business in New York.

- B.A. in English, Toyo Eiwa Woman College, Japan
- Completed series of business courses, New York University, USA

Languages: Japanese, English

